# Finding your Groove... Without Getting Stuck in a Rut!

Georgia Rural Health Association Lake Blackshear Retreat October 28, 2022

Doug Patten, MD, FACS Associate Dean, SW Regional Campus Medical College of Georgia





Georgia Rural Health Association

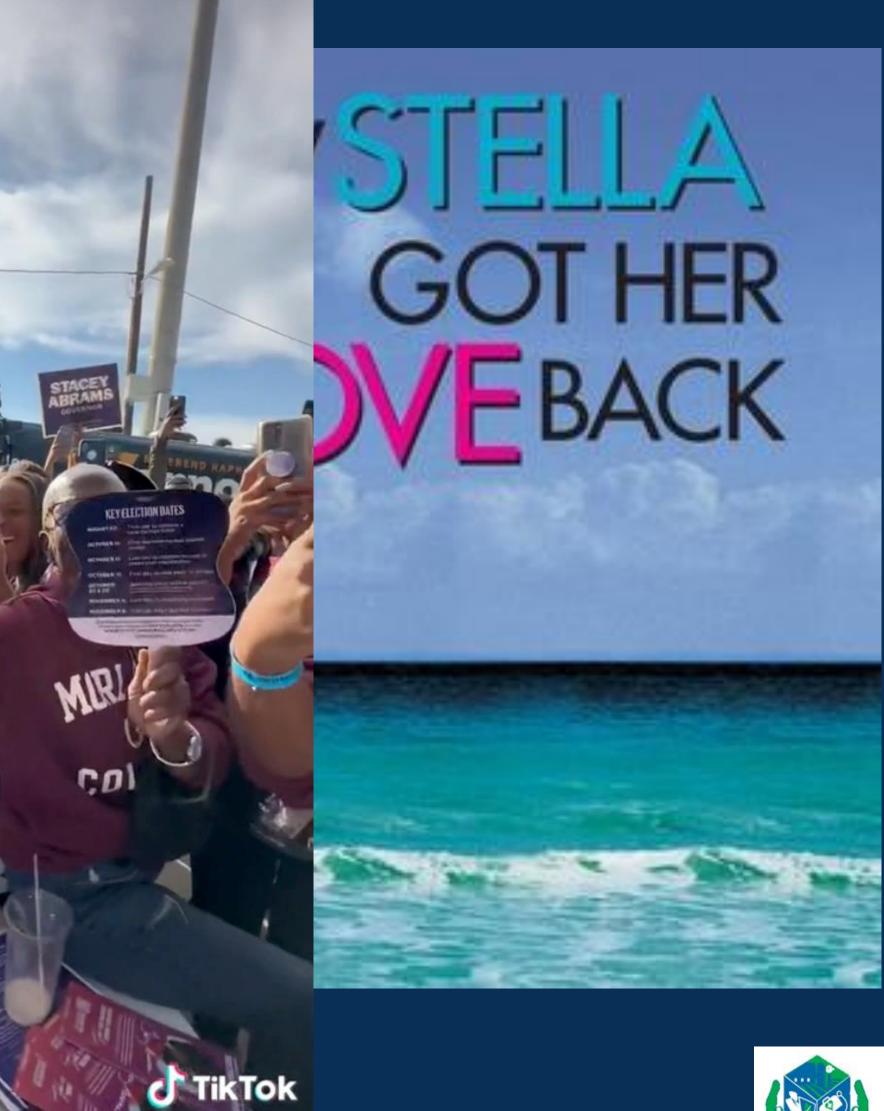




Southwest Campus







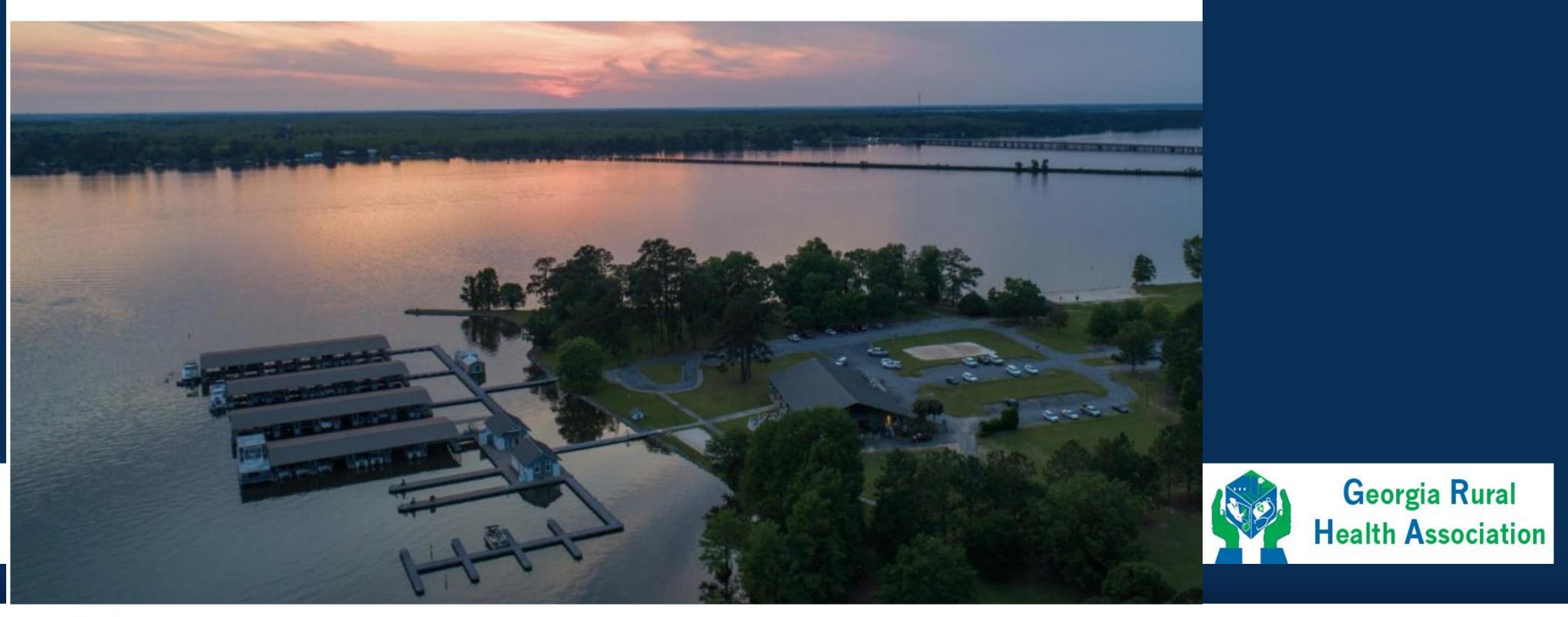
@staceyabrams



# Welcome!

# **GRHA 2022 Annual & Rural Health Clinic Conference**

Join us on beautiful Lake Blackshear in Cordele, GA at the Lake Blackshear Resort & Golf Club October 26 -28, 2022





1828





AUGUSTA UNIVERSITY







Southwest Campus



https://www.iotsworldcongress.com/can-we-use-the-coronavirus-crisis-as-a-catalyst-for-change/







Southwest Campus



1828 USTA UNIVERSIT

Can We Use The Coronavirus Crisis As A Catalyst For Change?

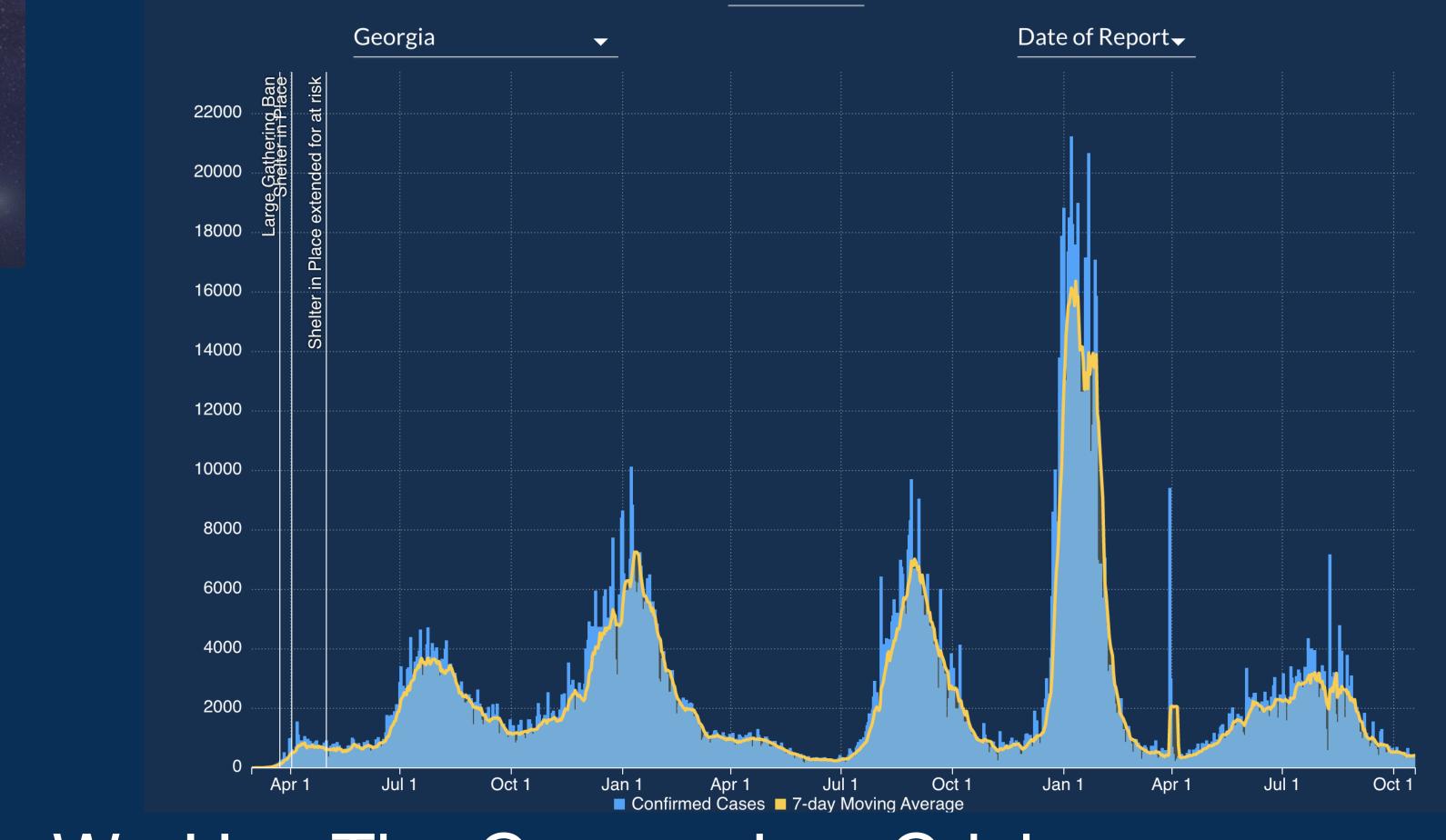




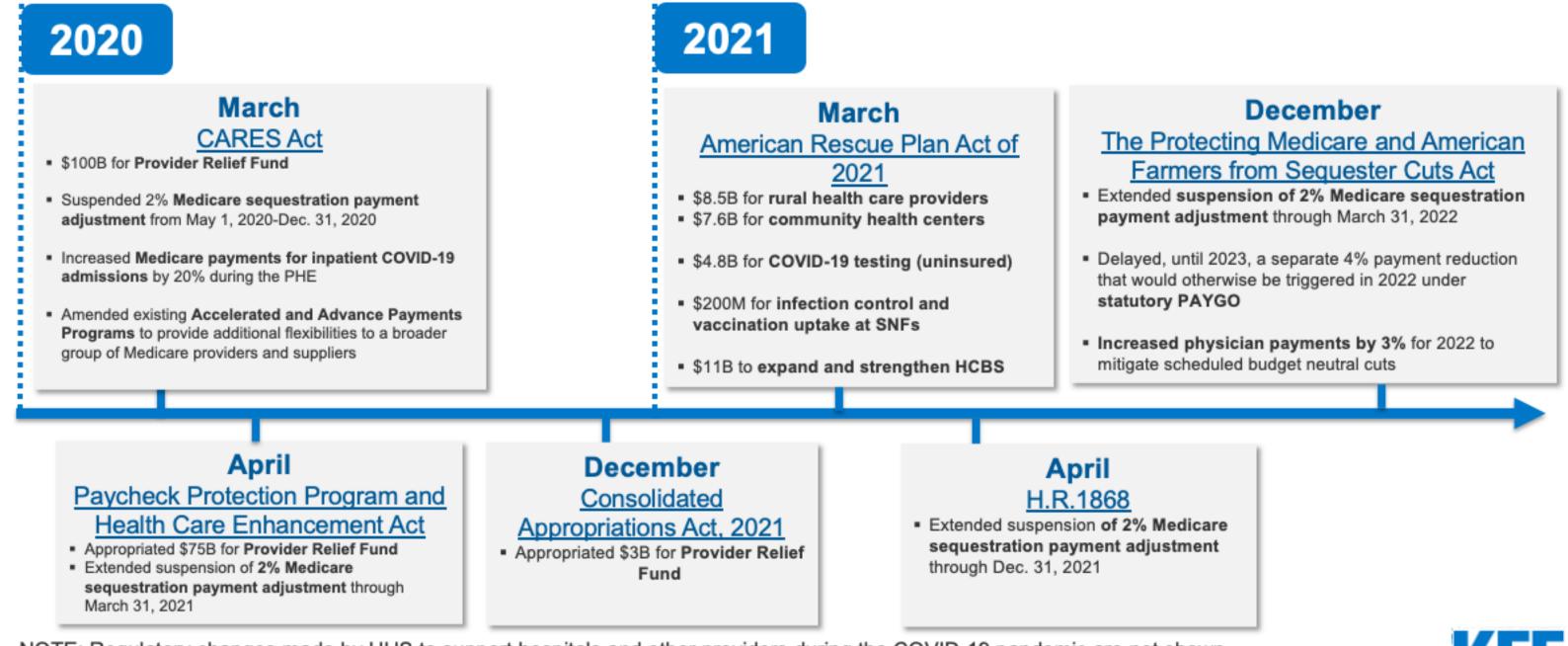






Figure 1

### Timeline of Key Legislative Changes Related to Federal Support for Hospitals and Other Providers During the COVID-19 Pandemic



NOTE: Regulatory changes made by HHS to support hospitals and other providers during the COVID-19 pandemic are not shown SOURCE: KFF analysis of HHS announcements regarding provider relief grant allocations and distributions of funds to providers treating uninsured COVID-19 patients

AUGUSTA UNIVERSITY MEDICAL COLLEGE

**OF GEORGIA** 













https://www.frontiersin.org/articles/10.3389/fpsyg.2021.7 45941/full

AUGUSTA UNIVERSITY MEDICAL COLLEGE **OF GEORGIA** 







# "As soon as the dying stopped, the forgetting began." PBS Special 1918 Pandemic



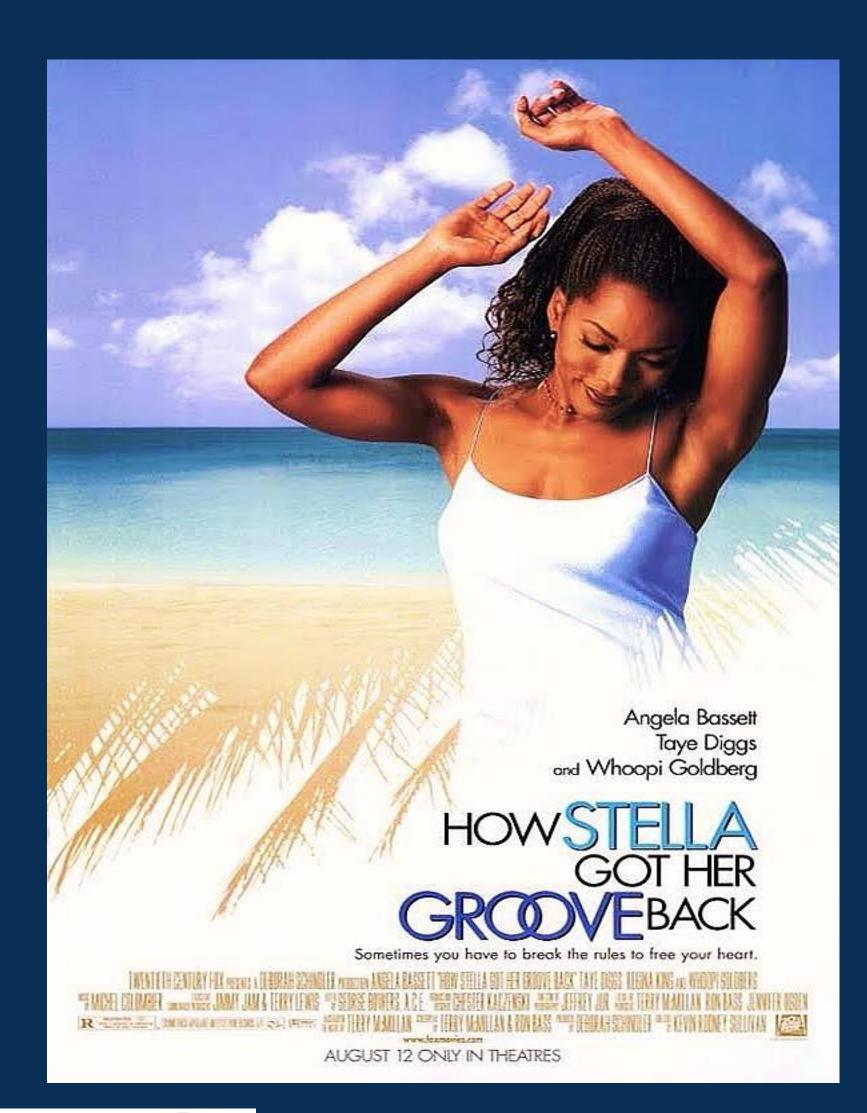
AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA











1828 1828 1828

Southwest Campus



# Grooves yes. Ruts no.









https://www.frontiersin.org/articles/10.3389/fpsyg.2021.7 45941/full

AUGUSTA UNIVERSITY MEDICAL COLLEGE **OF GEORGIA** 







# I've got questions...

2. Can you describe something your organization did would carry over?

AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA

Southwest Campus



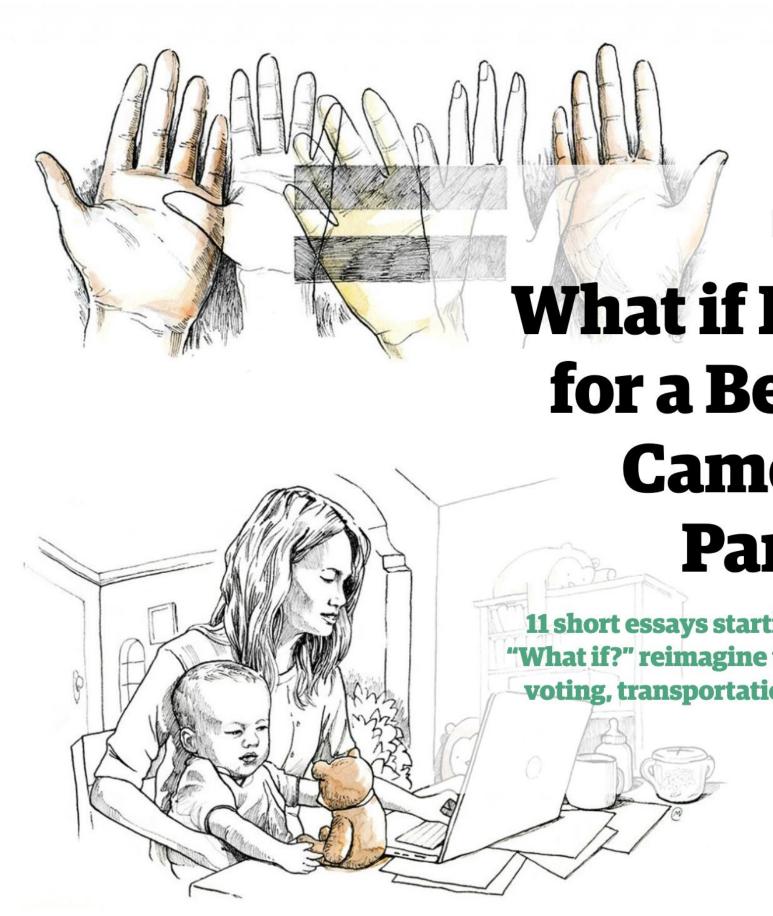




1. Can you describe something your organization learned from during the COVID experience that has led to a permanent change in how you serve beyond the crisis?

differently during the COVID experience that you wish





Illustrations by Mike Carina



Southwest Campus



https://www.bu.edu/articles/2021/what-if-real-change-for-a-better-world-came-from-the-pandemic/





**ESSAY COLLECTION** 

## What if Real Changefor a Better World-**Came from the Pandemic**?

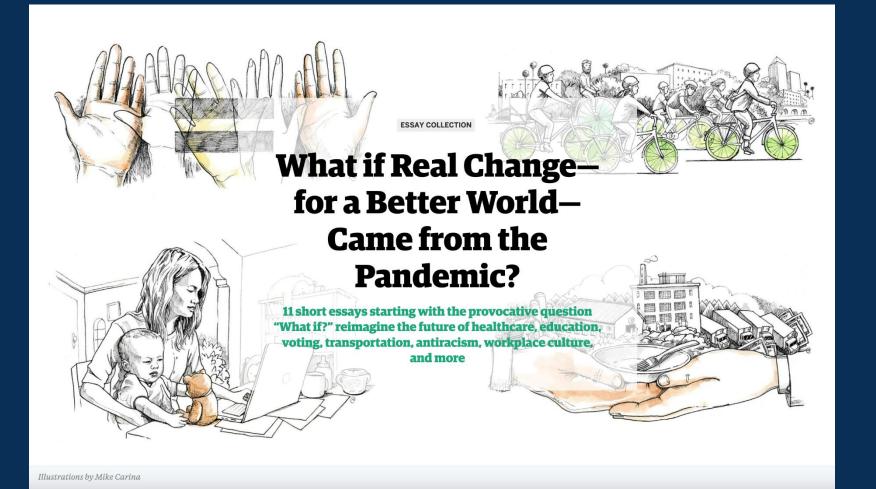
11 short essays starting with the provocative question "What if?" reimagine the future of healthcare, education, voting, transportation, antiracism, workplace culture,

and more



**Georgia Rural Health Association** 





THE TWC **GEORGIAS** INITIATIVE PLACE MATTERS: ADDRESSING HEALTH EQUITY IN GEORGIA



#### **INVITED EDITORIAL**

#### The two Georgias: Disparities in rural health and healthcare

Gary D. Nelson, PhD<sup>1</sup>

<sup>1</sup>President, Healthcare Georgia Foundation, Atlanta, GA

#### doi: 10.21663/jgpha.5.401



healthcare between our metropolitan areas and our rural communities, home to nearly 2 million Georgians. According to the National Institutes of Health (2002),

## From GrantMaker to ChangeMaker



Southwest Campus

AUGUSTA UNIVERSITY

**OF GEORGIA** 





Some years ago, in reference to our state's economy, the claim was made of the existence of two Georgias: one, the metropolitan vibrant areas of our state; the other rural Georgia-its poor economic cousin. Today, this Two distinction Georgias applies to the growing disparities in health and

ISSN 2471-9773

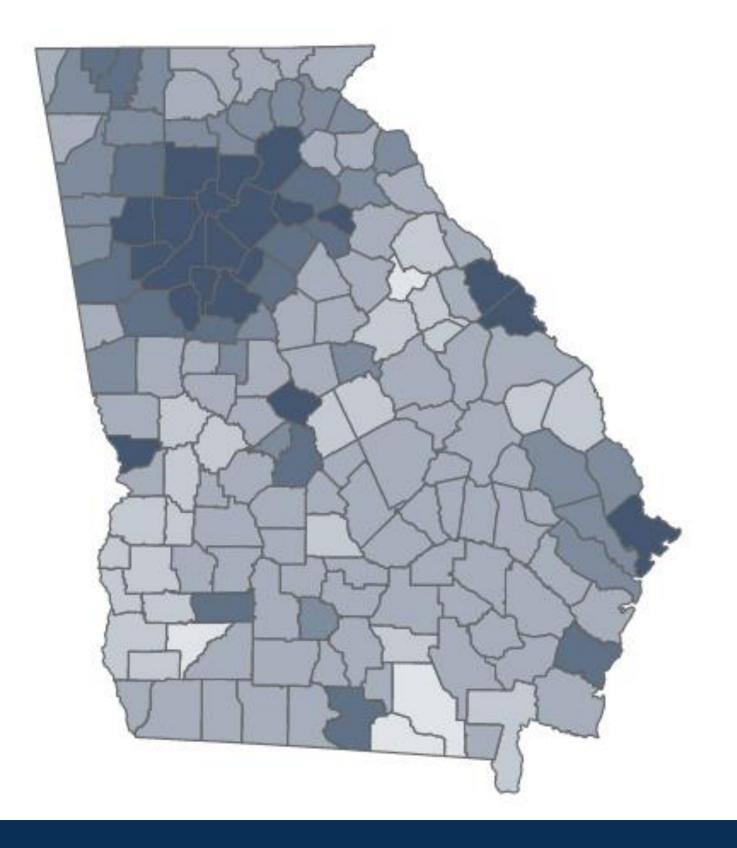
disparities are differences in the incidence, prevalence, morbidity, mortality, and burden of diseases, and other adverse health-related conditions that exist among specific populations. Traveling through the backroads of rural Georgia, a windshield survey reveals challenges in community infrastructure compromised by poverty, unemployment, education, transportation, and a changing demography. The data confirm what is observed: there is a significant health penalty for living in rural Georgia.

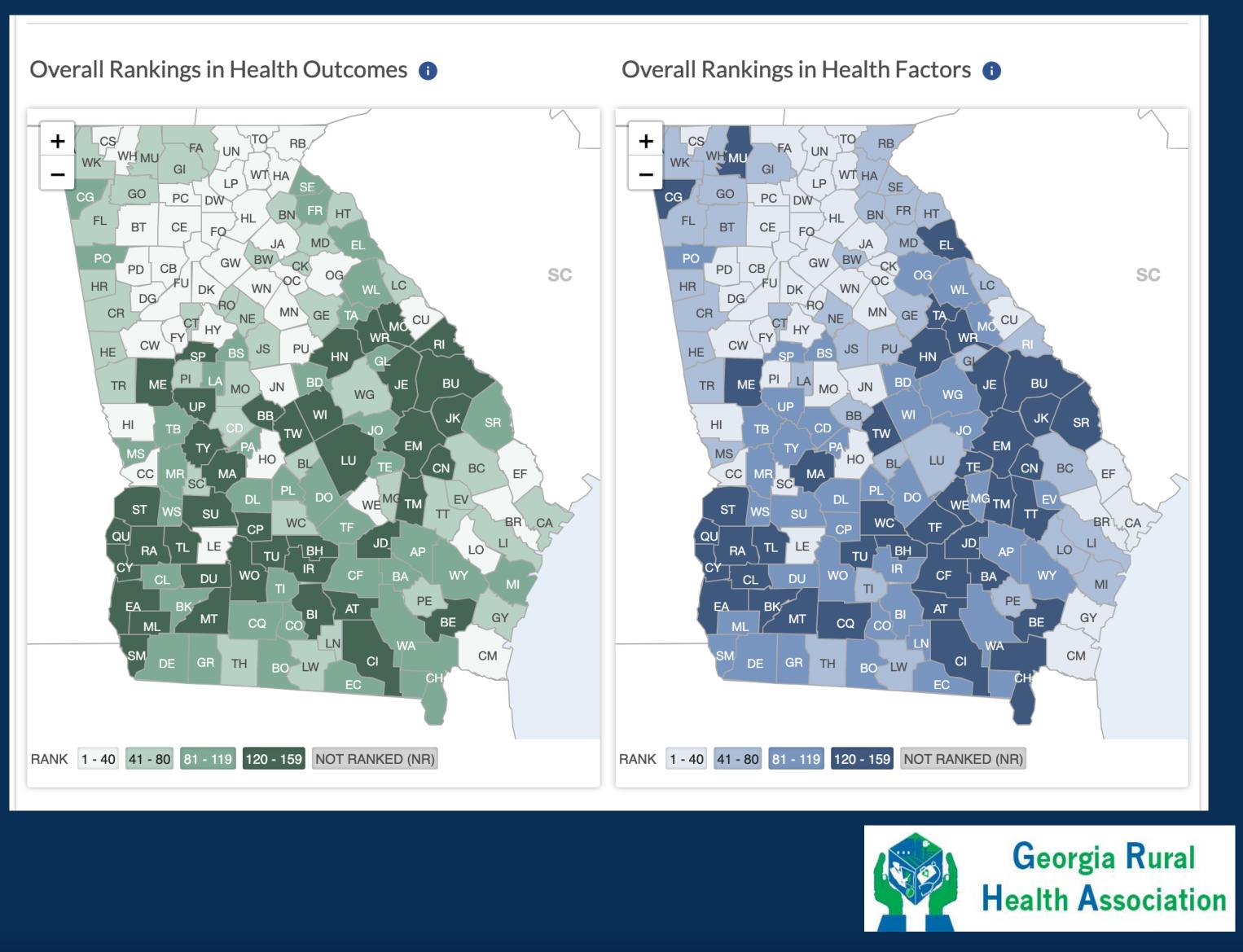
The 2016 County Health Rankings in Georgia measure health outcomes and health factors among Georgia's 159 counties, of which 108 are defined as rural (Georgia State Office of Rural Health). Among the lowest ranked 120-159 counties, 34 rural counties reported the worst health outcomes. Rural counties comprised 9 of the bottom 10 counties on measures of length and quality of life (University of Wisconsin Population Health Institute, 2016). For 101 rural counties, death rates are above the state average (OASIS, 2014), and 96 rural counties report years of productive life lost above the state average (University of Wisconsin Population Health Institute, 2016) (Figure 1). Addressing health disparities evident in rural Georgia is substantially a *place-based* issue.





#### Population Density in Georgia Counties: 2020





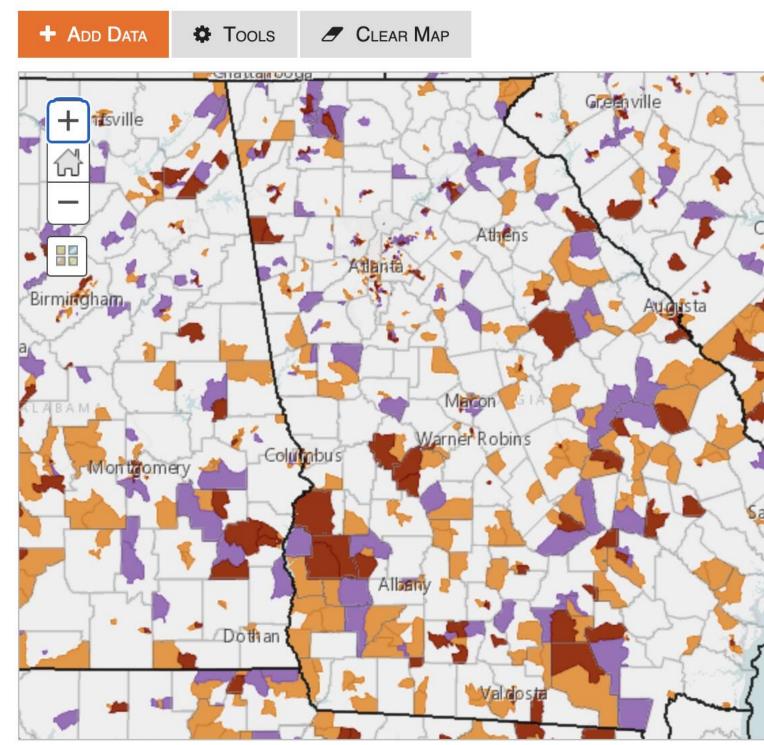
AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA













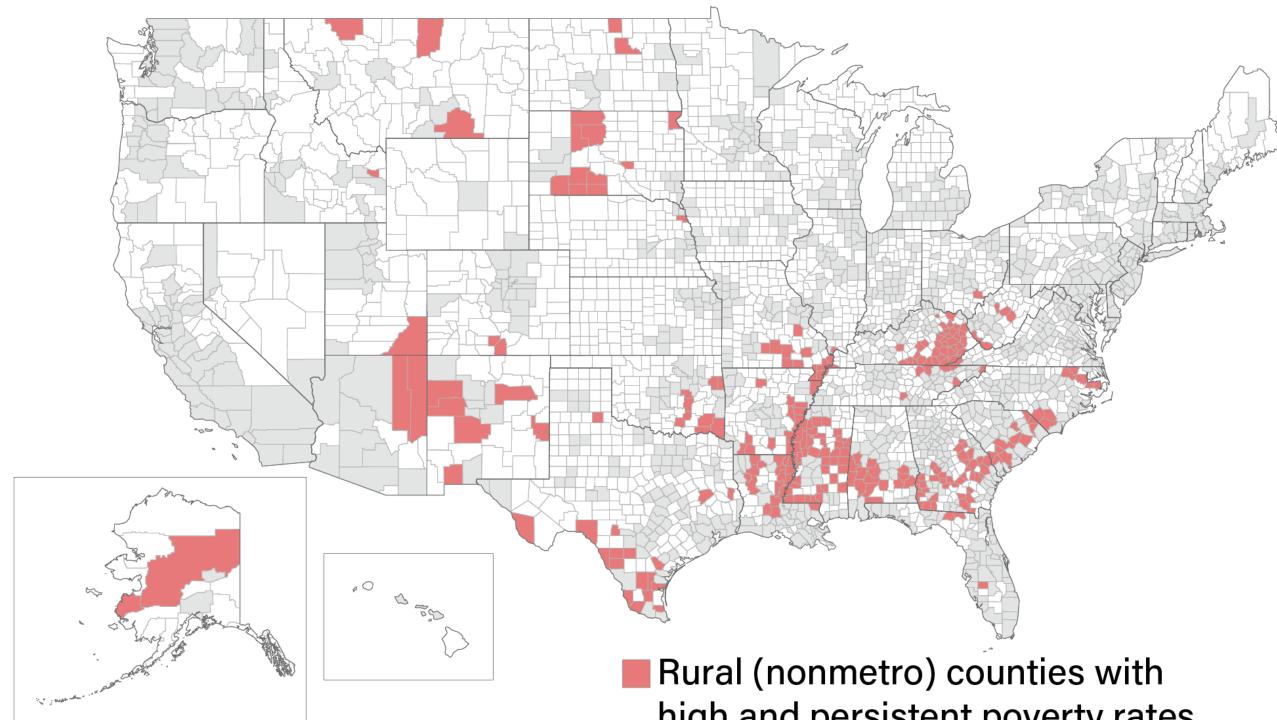




	Are Share Share G Help
	Enter a location Q
- And Plank	MAP LAYERS
olămbia	☑ Map
	Vulnerable Populations Footprint, ACS 2016-20 Above Both Thresholds (Footprint)
North Charleston	Indicator Thresholds Population Below Poverty Level
Charleston	Population Less Than High School
Vatman	Footprint Report
}	Generate Quick Report
	Transparency 0%
CARES	TOOLS



# Rural counties with high and persistent poverty in 2019 were mostly located across the South



Notes: **High and persistent poverty county** = county designated as persistent poverty (over the 30-year period ending with 2007-11) in the ERS County Typology Codes 2015 edition and high poverty in the current period (2015-2019). Nonmetro (rural) status determined by 2013 metropolitan area designations from the U.S. Office of Management and Budget.

Source: USDA, Economic Research Service using 1980, 1990, and 2000 decennial census data and American Community Survey 5-year estimates for 2007-2011 and 2015-2019.



AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA

CILEGE OF CHORGEA

Southwest Campus

 Rural (nonmetro) counties with high and persistent poverty rates
Other rural (nonmetro) counties
Metro counties



Finding: Rural Poverty & Well-Being

#### Rural Poverty Has Distinct Regional and Racial Patterns

#### by Tracey Farrigan



A USDA, Economic Research Service (ERS) study of poverty in the United States identified 310 counties — 10 percent of all U.S. counties — with high and persistent levels of poverty in 2019. Of those, 86 percent or 267 counties were rural (nonmetro). Moreover, those rural counties were concentrated in historically poor areas of the Mississippi Delta, Appalachia, the Black Belt, and the southern border regions, as well as on Native American lands.

In the study, ERS defined counties as being persistently poor if 20 percent or more of their population were living in poverty based on the 1980, 1990, and 2000 censuses and the U.S. Census Bureau's American Community Survey (ACS) 5-year estimates for 2007-11. Based on this definition, there were 353 persistent poverty counties in the United States in 2011. By combining this list with the most current ACS data (2015-19 ACS 5-year estimates), ERS researchers determined how many persistent poverty counties continued to have high poverty rates in 2019, how many of those were rural counties, and who lived in those counties.

AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA







August 09, 2021



Amber Waves Home

**All Articles** 

About Amber Waves





1828



#### 2019-2021

11m Job Openings 6.4m New Jobs Created **3.9m Fewer US Workers** 2.3m Female Employees **3m Fewer VISA Holders 90% Left Workforce Over 55 34% Increase in Gig Workers** 



NEW GEORGIA ECONOMY

AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA

Southwest Campus



# **Outlook** The War for Talent

#### 2022

**36% Eligible Talent Gen Z** 58% Eligible Talent are Female **31% Eligible Talent are Black 20% Eligible Talent are Hispanic** 12.5% Eligible Talent are Immigrants

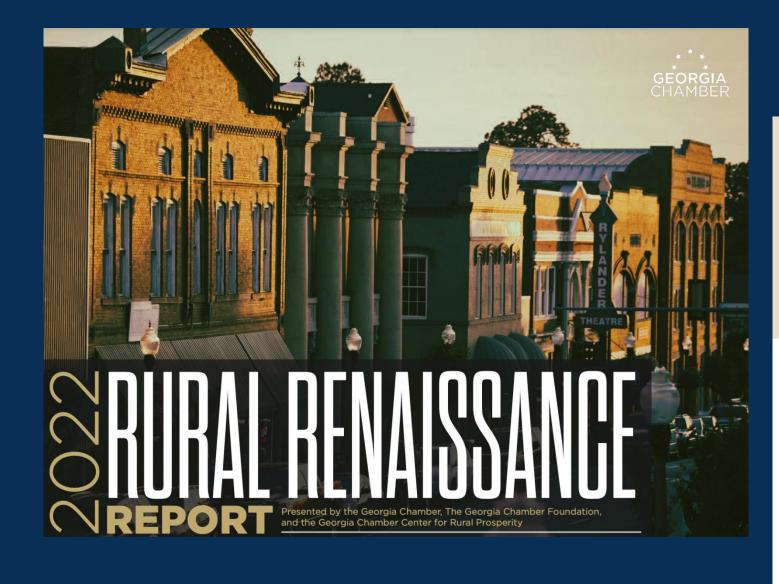
**21% Businesses Minority Owned 38% Businesses Female Owned 50% Mental Health Issues** 

**GEORGIA CHAMBER** 



**Georgia Rural** Health Association







### TOP 5 WAYS TO ADDRESS RURAL WORKFORCE SHORTAGES BY 2030:



CAREER PATHWAY ALIGNMENT

TOP ISSUE FOR RURAL JOB CREATORS:



AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA















### RESIDENTS LIVING IN A HEALTH PROFESSIONAL SHORTAGE AREA



## **GEORGIA**

MENTAL HEALTH CARE PROVIDERS PER 100K RURAL GEORGIANS AGES 65+





AUGUSTA UNIVERSITY

MEDICAL COLLEGE OF GEORGIA

1828 USTA UNIVERSI

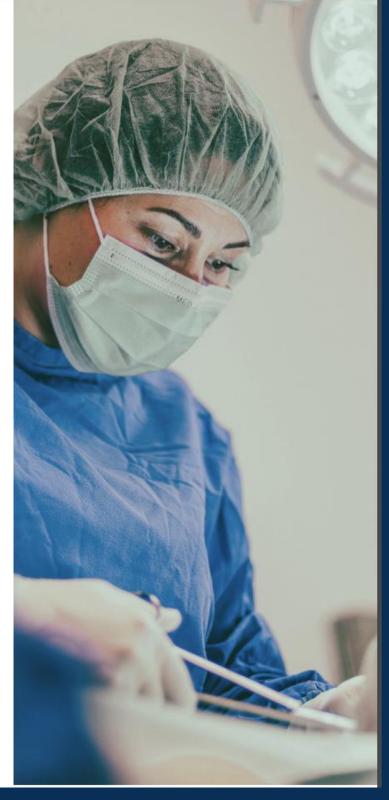




## Hŀ KIII:IIIKFIIFIHFFIIIIIKF.



## **RURAL GEORGIA**







### POST-SECONDARY COMPLETION RATES

## **Recommendations Continued:**

- Allow in-state tuition for Georgia DREAMER graduates of Georgia highschools
- Engage retirees and seniors to re-enter the workforce
- Partner with organizations to help underutilized talent like those with disabilities or the previously incarcerated
- benefit industries that thrive in Rural Georgia like agriculture



AUGUSTA UNIVERSITY MEDICAL COLLEGE **OF GEORGIA** 

Southwest Campus





Reform legal immigration and visa programs at the federal level to better

### **RURAL GA**

#### **Recommendations Continued:**

• Allow in-state tuition for Georgia DREAMER graduates of Georgia high-

' the workforce

erutilized talent like those with ed

grams at the federal level to better eorgia like agriculture

nool administrators as they plan dents understand their local college

aders to serve as mentors to

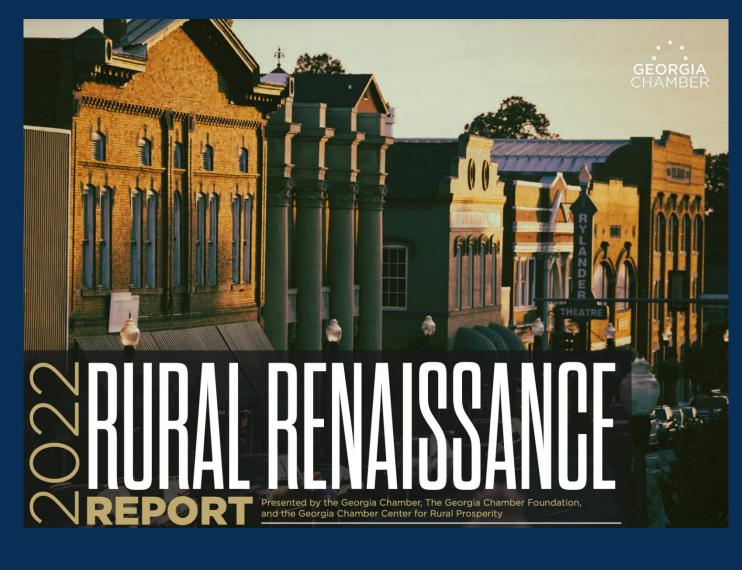
uidance to ensure students know ptions, enroll in degree programs,

d successful strategies to address

students at the post-secondary level









Southwest Campus







### TOP 3 WAYS TO HELP RURAL MINORITY SMALL BUSINESS IN GEORGIA

- **IMPROVE EDUCATION AND HUMAN CAPITAL**
- IMPROVE SOCIAL CAPITAL AND CONNECTIONS
- **SIMPROVE FINANCIAL CAPITAL, CONTRACTING** AND SUPPLIER DIVERSITY

### TOP 5 WAYS TO HELP IMPROVE RURAL SMALL BUSINESS SURVIVAL BY 2030

- - DOWNTOWN REVITALIZATION TAX INCENTIVES
- 5 **BROADBAND AND E-COMMERCE**
- S ENTREPRENEURIAL EDUCATION
- SUPPLIER CONNECTIONS





# CDFIS IN GEORGIA

### **COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS**

#### WHAT ARE CDFIS?

**Community Development Financial** Institutions (CDFIs) are specialized community based financial institutions with a primary mission to promote economic development by providing financial products and services to people and communities underserved by traditional financial institutions, particularly in low income communities.

CDFIs include community development banks and credit unions, and non-regulated institutions such as non-profit loan funds or venture capital funds.

**CDFIS IN GEORGIA:** 1st Choice Credit Union, Atlanta Access to Capital for **Entrepreneurs**, Cleveland Albany Community Together, Inc., Albany Atlanta Micro Fund, Atlanta **Capitol City Bank & Trust Company**, Atlanta **Carver Financial Corporation**, Savannah Carver State Bank, Savannah **Center for Financial** Independence & Innovation,

The Community Development Financial Institutions (CDFI) Fund is an innovative federal agency within the Treasury Department that was established in 1994, through the *Riegle Community* Development and Regulatory Improvement Act, to promote community development in distressed urban and rural communities by increasing the availability of credit, investment capital and financial services available.

Since 1994, the CDFI Fund has awarded more than \$2 billion on a competitive basis to CDFIs including Native CDFIs, small and emerging CDFIs and financial institutions through the BEA Program.



PERFORMANCE OF CDFI PROGRAM AWARDEES FOR FY 2014 In FY 2014. CDFIs made over 28.000 loans or investments totaling nearly \$3 billion. financed over

AUGUSTA UNIVERSITY MEDICAL COLLEGE **OF GEORGIA** 

Southwest Campus





### THE CDFI FUND – U.S DEPARTMENT OF TREASURY



### PUTTING CDFI FUND AWARDS TO WORK



- Operations and Financial Stability
- Workforce
- Patient-centered approach to care
- access to health care services

MEDICAL COLLEGE **OF GEORGIA** 





1828

What kinds of new challenges did you and your organization face in 2020-2021?

Support for community health, not just





# I've got questions and... You've got answers!!!

would carry over?

AUGUSTA UNIVERSITY MEDICAL COLLEGE **OF GEORGIA** 

Southwest Campus



1. Can you describe something your organization learned from during the COVID experience that has led to a permanent change in how you serve beyond the crisis?

2. Can you describe something your organization did differently during the COVID experience that you wish





## "NEVER LET A GOOD CRISIS GO TO WASTE"

- WINSTON CHURCHILL

AUGUSTA UNIVERSITY MEDICAL COLLEGE OF GEORGIA















AUGUSTA UNIVERSITY









Southwest Campus





Your future looks bright! Thank YOU!!!

# Doug Patten, MD, FACS dpatten@augusta.edu (m) 229-343-3016











